

Ohio FairTax

Billboard Contest

The Contest

Ohio FairTax has been providing billboards for supporters to mount and display across our State, and we've seen a sharp increase in interest as a result. One of our supporters is so enthused with the idea of "covering Ohio in FairTax" that they've offered to fund a contest for the best, most unique, FairTax billboards put up by FairTax supporters. Murals will also be accepted if appropriate.

The Prize

The contest will have three prizes. First place will be \$300 paid to the winning contestant(s). Second place will be \$150, and third place will be \$50.

Judging Criteria

Judging will be done by the individual providing the prize money, with as much or as little advice as they desire from Ohio FairTax staff. We encourage creativity and uniqueness, but don't want to offend anyone. We also don't want anyone to get into trouble, so billboards or murals must be located on property which you own or to which you have been given written permission to post or display. Criteria include,

1. Number of people who will see the billboard/mural per month
2. Size
3. Creativity, message, and artistic quality.

Entering the Contest

Entering the contest is simple. Design, construct, and mount your billboard/mural. Send a picture with your name(s), a description of the location, and how many people you think will see your creation to contest@ohfairtax.org by the contest deadline, 1 August 2011. (Entering the contest constitutes permission for us to publicize/use the photo and/or design in the promotion of the FairTax).

The Rules

The rules are simple.

1. The billboard/mural must be at least four feet by four feet in size and visible to public
2. The billboard/mural must remain in place until July 2012
3. The billboard/mural must not be offensive in language or pictures
4. You must have the right and/or permission to display the billboard/mural, ie no graffiti

Some Ideas

Here are some ideas to get you started.

1. Have fun, take a simple sign, and surround it with 500 of your closest friends with their own FairTax signs (remember, idea is to "spread the word" on FairTax)
2. Simple materials, such as a sheet of plywood, are fine. Just make it look good
3. Groups are great, a high school art class doing a mural would be fantastic.
4. Take a single theme, and develop multiple billboards that work together. Remember Burma Shave.